

Score

Life in New England – Visual Display Rubric

	Little Evidence of Achievement	Beginning <i>NOVICE</i>	Developing <i>APPRENTICE</i>	Proficient <i>PRACTITIONER</i> <i>JOURNEYMAN</i>	Advanced <i>EXPERT</i>	Distinguished <i>MASTER</i>
Required Elements	Most required elements are missing	Several required elements are missing.	All but 1 of the required elements is included on the poster.	All required elements are included on the poster.	The poster includes all required elements as well as additional information.	The poster includes all required elements as well as exceptionally rich additional information.
Content	Information is not appropriate to project. Description and information are very incomplete or inaccurate.	Information is questionable to project. OR Description and information are very incomplete or inaccurate.	Information is somewhat appropriate to project. OR Description and information are incomplete or inaccurate.	Information is appropriate to project. Includes excellent description and information	Information is appropriate to project. Includes excellent and descriptive description and information.	Information is highly appropriate to project. Includes exceptional description and information.
Labels	No labels are used.	Labels are too small to view OR few important items were labeled.	Items of importance on the poster are labeled with text but may be too small, some may be missing, or confusing.	All items of importance on the poster are labeled with text that can be read from at least 3 ft. away.	All items of importance on the poster are clearly and neatly labeled with text that can be read from at least 3 ft. away.	All items of importance on the poster are clearly labeled with text that can be read from at least 3 ft. away. Text is exceptionally neat and organized.
Graphic Relevance	Graphics are not related to the topic and have no relevance.	Graphics do not relate to the topic OR graphics relevance is unclear.	Most graphics relate to the topic.	All graphics are related to the topic and most make it easier to understand.	All graphics are related to the topic and make it easier to understand.	All graphics are related to the topic and make it easier to understand and richly enhance the information the poster is communicating.
Graphic Quality	Most graphics are not clear or are too small.	Many graphics are not clear or are too small.	Most graphics are in focus and the content is easily viewed and identified from 4 ft. away.	Graphics are in focus and the content easily viewed and identified from 6 ft. away.	Graphics are all in focus, neat and the content easily viewed and identified from 6 ft. away.	Graphics are all in focus, neat and the content easily viewed and identified from 6 ft. away.
Attractiveness	JPU Just Plain Ugly	The poster/visual is distractingly messy or very poorly designed. It is not attractive.	The poster/visual is acceptably attractive though it may be a bit messy.	The poster/visual is attractive in terms of design, layout and neatness.	The poster/visual is attractive in terms of design, layout, and neatness.	The poster/visual is exceptionally attractive in terms of design, layout, and neatness.
Conventions	There are more than 4 errors.	There are 3-4 errors.	There are 1-2 errors.	There are no errors.	There are no errors and higher level sentence structure and vocabulary used.	There are no errors.